



To Whom It May Concern,

For over 50 years, the International Association of Orofacial Myology (IAOM) volunteers have worked to advance the field of orofacial myology through education, certification, and research. Our annual convention is our largest event that helps our Non-Profit to continue its mission. It's our hope, that your company will consider becoming a valued sponsor and vendor for our conference event. This is scheduled to take place October 13-15, 2023, at the Gila River Resort and Casino in the greater Phoenix, AZ area (Chandler, AZ).

Each year our convention brings speech-language pathologists, dental hygienists, dentists, orthodontists, and other allied and licensed health care providers involved in treating orofacial myofunctional disorders together. Even during the height of the pandemic, our 2021 convention drew in an impressive 293 attendees. With our growing membership base and high-caliber speaker lineup, we are preparing for an even greater turnout in 2023. Event sponsorship is a prime opportunity for businesses like yours to reach and market to a variety of dental and medical providers.

As the oldest and largest non-profit orofacial myology organization, we have nearly 1,000 members across 11 countries and are continuing to grow! We have a wide reach on social media and our website. Our website averages 3,000 unique visitors a month, and as of January 2022, we have over 7,000 followers across our social media platforms.

Multiple levels of sponsorship are available for your consideration. Sponsorship levels include Diamond, Platinum, Gold, Silver, and Bronze. Contributor status is available for donors of silent auction baskets and promotional material(s) for swag bag items.

Please contact us at convention@iaom.com with any questions regarding current sponsorship opportunities. Thank you for considering supporting our Non-Profit Organization!

Sincerely,

The IAOM Convention Committee

IAOM SPONSORSHIP LEVELS

	DIAMOND \$7,000	PLATINUM \$5,000	GOLD \$4,000	SILVER \$1,500	BRONZE \$500 (Non-Member) \$250 (Member Rate)
Premium On-Site Company Branding	✓ Company logo on signage, badges, recognition in the program/agenda, digital e-book, speaking at vendor reception (10 min), 4 convention registrations	✓ Company logo on signage, badges, recognition in the program/agenda, digital e-book, speaking at vendor reception (5 min), 3 convention registrations	✓ Program/agenda, digital e-book, verbal recognition at vendor reception, 2 convention registrations	✓ Verbal recognition at vendor reception, 1 convention registration	
Advertising Opportunities	✓ Up to 5 min of recorded advertisement during scheduled breaks, website advertisement	✓ Up to 3 min of recorded advertisement during scheduled breaks, website advertisement,	✓ Website advertisement	✓ Website advertisement	
Lecture Sponsorship	✓ Exclusive sponsorship of keynote lecture	✓ Lecture sponsorship (<i>not keynote</i>)	✓ Lecture co-sponsorship opportunity		
Marketing (Social Media, Newsletter, Website)	✓	✓	✓	✓	
On-Site Vendor Booth	✓	✓	✓	✓	✓

**IAOM ADVERTISING SPACE
BASED ON SPONSORSHIP**

**Full
1920x1080**

**Quarter
960 x 540**

**Half
960 x 1080**

**Eighth
480 x 540** **Eighth
480 x 540**

IAOM SPONSORSHIP LEVEL

DIAMOND

\$7,000

This sponsorship level offers the sponsoring company maximum visibility for both pre/post- event advertising and on-site promotion. As a diamond level sponsor, your company will receive the following premium package of benefits:

ON-SITE

- Exclusive sponsorship for the keynote speaker's lecture
- Recognition and advertising sponsorship in program agenda + digital e-book
- Daily verbal recognition during opening and closing remarks and scheduled breaks
- Opportunity for a pre-recorded advertisement (of 5 minutes or less) to be marketed during scheduled breaks (all three-days of conference event)
- Special recognition and opportunity to speak for up to 10 minutes at the vendor/sponsor cocktail event
- Company logo displayed on signage at event
- Vendor table included (\$500.00 value)
- Company logo on conference name badges

MARKETING

- Company logo and hyperlink shared on all convention-related email blasts
- Company logo and hyperlink shared on conference website for 12 months (January 1, 2023 – January 1, 2024)
- Company information shared on the International Association of Orofacial Myology's social media accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Company information shared on the private IAOM Member only social media channels
- Full page advertisement on the monthly IAOM newsletters for 12 months (January 1, 2023 – January 1, 2024)
- Access to digital sponsor badge for your company website to cross promote level of sponsorship

EVENT TICKETS

- 4 Complimentary convention registrations (\$4,800 value in itself)

Note:* The Gila River Resort and Casino, the IAOM Convention venue site, requires that vendors that are selling products to complete a **separate application and licensure for the conference event. This is a \$50.00 fee that the IAOM will pay on your behalf and as part of your sponsorship. The application will be provided in your signed contract once your level of sponsorship has been established and paid for.

IAOM SPONSORSHIP LEVEL

PLATINUM

\$5,000

This sponsorship level offers the sponsoring company maximum visibility for both pre/post- event advertising and on-site promotion. As a platinum level sponsor, your company will receive the following premium package of benefits:

ON-SITE

- Sponsorship for the lecture of your choice (on a first come-first-serve basis) – except for the keynote speaker
- Recognition and advertising sponsorship in program agenda + digital e-book
- Daily verbal recognition of sponsorship
- Special recognition and opportunity to speak for up to 5 minutes at the vendor/sponsor cocktail event
- Company logo displayed on select signage at event
- Vendor table included (\$500.00 value)

MARKETING

- Company logo and hyperlink shared on all convention-related email blasts
- Company logo and hyperlink shared on conference website for 12 months (January 1, 2023 – January 1, 2024)
- Company information shared on the International Association of Orofacial Myology's social media accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Company information shared on the private IAOM Member only social media channels
- ½ page advertisement on the monthly IAOM newsletters for 12 months (January 1, 2023 – January 1, 2024)
- Access to digital sponsor badge for your company website to cross promote level of sponsorship

EVENT TICKETS

- 3 Complimentary conference registrations (\$3,600 value in itself)

Note:* The Gila River Resort and Casino, the IAOM Convention venue site, requires that vendors that are selling products to complete a **separate application and licensure for the conference event. This is a \$50.00 fee that the IAOM will pay on your behalf and as part of your sponsorship. The application will be provided in your signed contract once your level of sponsorship has been established and paid for.

IAOM SPONSORSHIP LEVEL

GOLD

\$4,000

This sponsorship level offers the sponsoring company maximum visibility for both pre/post- event advertising and on-site promotion. As a gold level sponsor, your company will receive the following premium package of benefits:

ON-SITE

- Co-sponsorship for lecture selected for you by the International Association of Orofacial Myology
- Recognition and advertising sponsorship in program agenda + digital e-book
- Verbal recognition at vendor/sponsor cocktail event
- Company logo on select signage at event
- Vendor table included (\$500.00 value)

MARKETING

- Company logo and hyperlink shared on all convention-related email blasts
- Company logo and hyperlink shared on conference website for 12 months (January 1, 2023 – January 1, 2024)
- Company information shared on the International Association of Orofacial Myology's social media accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Company information shared on the private IAOM Member only social media channels
- ¼ page advertisement on the monthly IAOM newsletters for 12 months (January 1, 2023- January 1, 2024)
- Access to digital sponsor badge for your company website to cross promote level of sponsorship

EVENT TICKETS

- 2 Complimentary conference registrations (A \$2,400 value in itself)

Note:* The Gila River Resort and Casino, the IAOM Convention venue site, requires that vendors that are selling products to complete a **separate application and licensure for the conference event. This is a \$50.00 fee that the IAOM will pay on your behalf and as part of your sponsorship. The application will be provided in your signed contract once your level of sponsorship has been established and paid for.

IAOM SPONSORSHIP LEVEL

SILVER

\$1,500

This sponsorship level offers the sponsoring company maximum visibility for both pre/post- event advertising and on-site promotion. As a silver level sponsor, your company will receive the following premium package of benefits:

ON-SITE

- Verbal recognition at vendor/sponsor cocktail event
- Company logo on select signage at event
- Vendor table included (\$500.00 value)

MARKETING

- Company logo and hyperlink shared on all convention-related email blasts
- Company logo and hyperlink shared on conference website for 12 months (January 1, 2023 – January 1, 2024)
- Company information shared on the International Association of Orofacial Myology's social media accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Company information shared on the private IAOM Member only social media channels
- 1/8-page advertisement on the monthly IAOM newsletters for 12 months (January 1, 2023- January 1, 2024)
- Access to digital sponsor badge for your company website to cross promote level of sponsorship

EVENT TICKETS

- 1 Complimentary conference registration (\$1,200 value in itself)

Note:* The Gila River Resort and Casino, the IAOM Convention venue site, requires that vendors that are selling products to complete a **separate application and licensure for the conference event.

You will be responsible for the \$50.00 licensure fee. The application will be provided in your signed contract once your level of sponsorship has been established and paid for.

IAOM SPONSORSHIP LEVEL

BRONZE

\$500 (Non-Member Rate)

\$250 (IAOM Member Rate)

This sponsorship level offers the sponsoring company maximum visibility for both pre/post- event advertising and on-site promotion. As a bronze level sponsor, your company will receive the following premium package of benefits:

ON-SITE

- Verbal recognition at vendor/sponsor cocktail event
- Company logo on select signage at event
- Vendor Table (\$500.00 value)

Note:* The Gila River Resort and Casino, the IAOM Convention venue site, requires that vendors that are selling products to complete a **separate application and licensure for the conference event.

You will be responsible for the \$50.00 licensure fee. The application will be provided in your signed contract once your level of sponsorship has been established and paid for.

IAOM SPONSORSHIP LEVEL

CONTRIBUTOR

(Donation)

A contributor donates prizes to be used for silent auction baskets, meeting materials, swag bag samples, general giveaway items, and other products or services to the IAOM or convention attendees. As a contributor, your company will receive the following:

ON-SITE

- Verbal recognition at conference event
- Verbal recognition at vendor/sponsor cocktail event

**Note:* As a contributor, you will be responsible for the shipping and handling of items to the designated person(s) once your application has been received and processed. Instructions will be sent to the email used in your submission application how to mail those item(s).

Any leftover promotional material(s) and/or sample(s) will be distributed upon the IAOM discretion unless a paid shipping label is provided and paid for at the contributor's expense.

IAOM SPONSORSHIP AGREEMENT FORM

SPONSORSHIP AGREEMENT BETWEEN THE INTERNATIONAL ASSOCIATION OF OROFACIAL MYOLOGY (“IAOM”) AND SPONSOR

Application deadline is **August 01, 2023**, for full sponsorship benefits.

Company Name (“Sponsor”): _____

Company Contact: _____

Company Website: _____

Full Address: _____

On-Site Representative (Name): _____

Email Address: _____

Telephone Number: _____ Time Zone: _____

Desired Sponsorship Level: _____

The International Association of Orofacial Myology (“IAOM”) agrees to:

- Provide all agreed stated services for the appropriate sponsorship level as defined in this document

The sponsor agrees to:

- Submit the required paperwork via online and pay the IAOM in full by August 01, 2023, to secure sponsorship status. Online sponsorship application and credit card payment will be available via the IAOM convention website at <http://www.iaom.com/convention-2023/>.
- Instructions on physical donations for contribution/swag bag will be provided in signed contract

It is understood and agreed by Sponsor that this entire document constitutes a contract between the International Association of Orofacial Myology and Sponsor when countersigned by a designated agent of the International Association of Orofacial Myology. Furthermore, applicant(s) signature deems understanding and compliance with rules and regulations of the International Association of Orofacial Myology. Under the terms of the contract, the sponsor agrees to pay the total fees for the desired sponsorship level. All sponsorships are subject to approval by the International Association of Orofacial Myology and are non-refundable except in the event of cancellation of event by the International Association of Orofacial Myology.

SPONSOR SIGNATURE

DATE

IAOM REPRESENTATIVE
SIGNATURE

DATE

****PLEASE KEEP A COPY OF THIS SIGNED AGREEMENT IN YOUR RECORDS****